

## THE CHALLENGE

Needed significant help distributing their products into Canada from the USA, and were looking for a global partner with cross border expertise to lead this initiative.

# FURNITURE CASE STUDY

**About Client** A leader in home decor and furniture retailer.

**The Solution** In order to support our client's success, 3PL took over the coordination and distribution efforts within their supply chain, supporting both brokerage and inbound operations, especially for cross border. This included participation in 3PL's dop trailer program, while also providing a landing page for all vendors to submit their shipment details for dispatch. We also provided direct support with warehousing. Over the last 5 years, the impact of our involvement has been significant. 3PL enabled our client to significantly scale up their delivery volumes, while reducing its transportation spend. We provided a team to manage their account daily, oversaw all daily logistics operations, while also deploying unique technology to ensure track and trace. We solved numerous supply chain issues by providing their carriers with the requirements needed for every shipment, and managed their global supply chain network.

## Why Choose Us?



We can increase efficiency



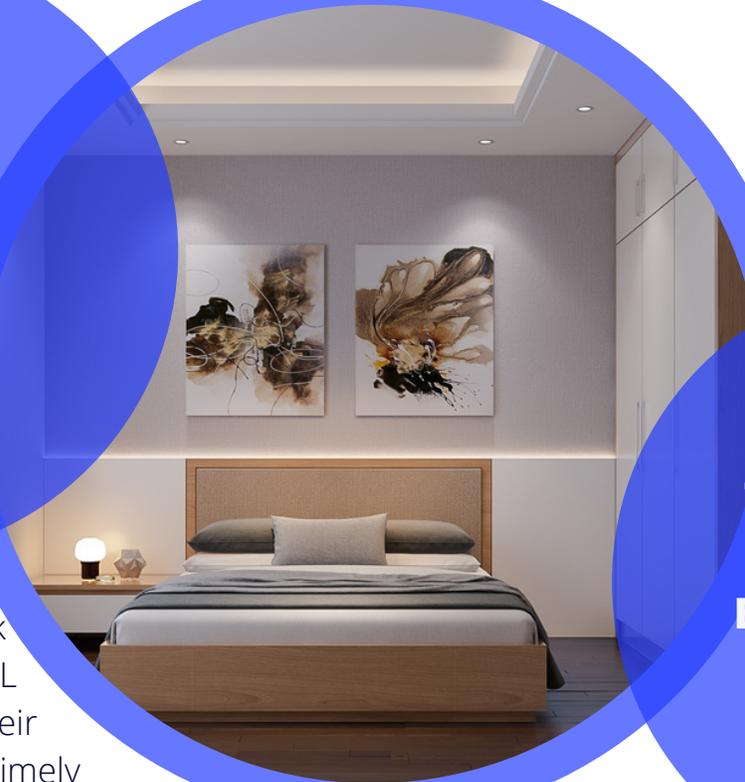
We can reduce costs



We can maximize volume

# FURNITURE CASE STUDY

## THE RESULT



**OUR TEAM HAS THE SCALE AND ABILITY TO ENABLE YOU TO WIN IMMEDIATELY**

The end result of this work was significant. Overall, 3PL was able to ensure that their freight was delivered in a timely fashion to DC's, with the volume of loads requested per lane growing significantly. We significantly reduced the transportation spend for our client, while ensuring that delivery times also fell. Moreover, our unique, cross-border expertise enabled our client's products to clear the border quickly and efficiently, ensuring retail stores were properly stocked and deliveries to customers arrived early. We also provide a single team that liaises between all affiliate branches in their network, simplifying their operations. Furthermore, our full track and trace capabilities enabled the automation of orders, status, and location within our network, enabling the customer to have full visibility of their products and make proactive, logistics decisions.

As you can see from this case, 3PL leveraged, and continues to leverage, its unique skills to help our client's win. 3PL has significant, cross border experience, and is ready to help any organization's looking for help moving their products across the Canada and U.S.A border, as well as globally.

**GET YOUR FREE SUPPLY CHAIN ANALYSIS**

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